



LANGUAGE  
SCHOOLS

# BUSINESS ENGLISH COMMUNICATIONS MASTERY

- Improve your understanding of general business practices, written, oral, and computer based communications skills
- Strengthen the practical and necessary skills needed for successful English communication in the contemporary workplace
- This mastery is flexible and can accommodate a broad spectrum of professional interests

## AVAILABLE IN

**Vancouver**

## ENTRY REQUIREMENT

**ILSC Intermediate 1**

## PROGRAM LENGTH

**Two Full-Time sessions**

*Availability of courses is subject to student enrollment. Length may vary depending on your progress.*

## 2019 START DATES

**Session start dates**

*"At ILSC, I have multiple choices to decide what I want to learn. ILSC helped me build confidence speaking English, and I gained a lot of international business knowledge."*

**Ting Ting Chang, Taiwan**

## DESCRIPTION

The Mastery in Business English Communication provides a suggested combination of courses to help you focus on the practical and necessary skills needed for successful English communication in the contemporary workplace. Develop written, oral, and computer-based communication skills. The Mastery is flexible and accommodates a broad spectrum of professional interests.

## 3-HOUR COURSES

**TAKE THE FOLLOWING COURSE FOR TWO SESSIONS**

### BUSINESS ENGLISH

Gain basic insights into business topics such as business structure, vocabulary, communications, meeting and negotiation skills.

## SKILLS ELECTIVE COURSES

**CHOOSE TWO OF THE FOLLOWING SKILLS ELECTIVE COURSES**

### BUSINESS ENGLISH CAMBRIDGE

Improve your business English vocabulary and skills by focusing on aspects of the Cambridge BEC tests. Focus on business vocabulary, reading, writing, speaking and listening skills for business situations. Increase your professional chances in global job markets as well as opportunities to work abroad.

### BUSINESS WRITING

Gain skills in written communications, business proposals and writing for the web. You'll develop expertise in resume and cover letter writing as well as report writing.

### PUBLIC SPEAKING

Master the secrets of effective public speaking. You'll learn speech organization, delivery techniques and listening skills.

### WRITING

Challenge yourself by practising your writing daily, learning correct language structure and writing techniques for diverse genres and audiences. Learn the secrets of writing excellent essays.

### ENGLISH FOR ADVERTISING MEDIA

Focused on the commercial advertising industry. Students will review, discuss and analyze global TV commercials and advertising trends. The primary focus of the class will be centered around commercial advertising production as students write, direct and film their own short TV commercial.

